



Report to Utah Library Association 3rd Quarter 2009

Representative and Liaison Reports – March 13, 2009

State Librarian - Donna Jones Morris

USL Activities Benefitting All Utah Libraries

Administration/Finance:

- USL has reviewed and analyzed 2009 and 2010 budget cuts and the feasibility of operating with reduced funds, with particular analysis placed upon impact on USL patrons, all local libraries, and blind and disabled patrons. Service levels will not be the same with the reduced funding, but USL staff is working to deliver the best possible service within the funding allocated. Anticipated cuts in 2010 may include reimbursement to Trustees who attend ULA annual conference, and reduced travel for USL consultants.
- Donna Jones Morris attended the Economic Development and Revenue Appropriations Subcommittee meetings the week of January 12. On February 5, USL hosted the Subcommittee at the State Library (a landmark first) to support its budget request to the Legislature. Carolyn Bessey, ULA Legislative Committee Chair, introduced the presentation.
- A USL funded State-wide "pilot" study of the economic impact (contribution) of public libraries in Utah resulted in data that shows for every dollar of tax funds spent on public libraries, Utah's citizens receive back \$7.35 of value. The study was conducted by Cedar City Library Director, Steve Decker.
- Donna Jones Morris met Friday, Feb. 20 with Salt Lake City and SL County Library directors and the SLC Convention Bureau to encourage the Public Library Association portion of the American Library Association to meet in Salt Lake City in 2016.
- Donna Jones Morris (representing USL), Cheryl Mansen (representing Bookmobiles), Krista Griffiths (representing the Blind Library), Susan Ludington (representing Youth Services), and Juan Lee (representing Underserved Populations) attended the annual UELMA Conference in Ogden in early March. Donna provided opening remarks to the conference, and other staff created poster sessions on Services for the Blind and Celebrating of 200 years of Braille; Driven to Read: Connecting with Schools; and Resources for Youth Services at the State Library.
- IMLS awarded 2009 "Connecting to Collections Statewide Planning Grant" (\$40,000) to U of U's Marriott Library. The Utah State Library is one of the partners, along with DCC partners Utah State History, Utah Office of Museum Services and Utah Division of Indian Affairs, as well Utah State Archives, Utah Academic Library Consortium, LDS Church Historical Library.
- Donna Jones Morris and Steve Matthews attended monthly ULA Legislative Committee meetings and discussed Senate Bill 81 concerning patron ID (not applicable to library services which are not "benefits" covered by the Bill, but are entitlements), and the Legislature's "Bill Tracker" report, among other topics.

- Steve Matthews attended the BCR Board meeting in Aurora, CO, "virtually" on February 27, and reports that BCR continues to meet challenges presented by the significant changes OCLC is making to its business model, and to the recession economy by implementing reorganization and new programs, diversifying its revenue stream, streamlining its business operations to offer more services and products more efficiently and economically, and expand membership/customer base. The OCLC-Networks (as regional consortium are being called) relationship is essentially finalized for the initial launch of OCLC's nation-wide change. After June 30, Networks (BCR) will no longer provide OCLC or WorldCat service support, as OCLC has reserved that to itself. BCR was allowed to keep training for ContentDM, but not Iliad. The shift in OCLC operation will cause a drop in BCR revenue, but BCR member libraries will still be able to deposit with BCR. Local libraries are likely to see a drop in their OCLC services bill as a result of OCLC's nation-wide price structuring. More information may be available in late March.
- USL staff are reviewing the final stages of the USL Audio Visual Upgrade, which will.....
- Library Journal magazine released its new national rating of public libraries, the "LJ Index of Public Library Service", that identifies 256 "star" libraries out of a total 7,115 public libraries it rates. The top libraries in each group get five, four, or three Michelin guide-like stars. Ratings are based on four per-capita service indicators: library visits, circulation, program attendance, and public Internet computer uses. Based on FY 2006 public library data released by IMLS in November 2008, five Utah public libraries received national recognition on the LJ list:
 - 5 Stars - Lewiston Public Library (\$10K - \$49K budget bracket),
 - 5 Stars - Salt Lake City Public Library (\$10M - \$29M),
 - 4 Stars - Milford Public Library (\$50K - \$99K),
 - 4 Stars - North Logan City Library (\$400K - \$999K), and
 - 3 Stars - Mt. Pleasant Public Library (\$100K - \$199K).

Blind Services:

- Donna Morris, Bessie Oakes and Scott Brooks have met numerous times with Corrections' management to further the process of building a new facility for the Reading Room for the Blind.
- Library for the Blind Program has completed a new Braille contract with Georgia for.....

Library Development Program:

- Cheryl Mansen, Steve Matthews and Susan Ludington met with Summit County Library Board during their Trustee Retreat to discuss topics of interest to the Board. The 4-hour event was highly successful and productive for the 18 individuals present, representing the Board, the Summit County Library Friends organization, the County (including the County Manager), and the State Library. The 2009 ULA Conference and ULA membership were discussed.
- Jeri Openshaw and Sue Ludington are working with the Utah Governor's Literacy Commission, the Collaborative Summer Library Program and McDonald's restaurants on the 2009 Summer Reading Calendar and organizing marketing efforts surrounding the "Love Your Library" week in April.
- The Broadband Assessment Project received considerable success from 120 Utah libraries that submitted surveys (including all branches).
- The final report for Phase 1 of the Gates Grant "Opportunity Online Hardware" grants was submitted for 21 library systems / 27 libraries / 107 computers in Utah.

- A pilot “Deposit Collection Program” of the State Bookmobile Program and State Blind Library to bring large print books to Sanpete County has been so successful that the program may now expand to other state bookmobile libraries so that patrons now have access to large print materials on their bookmobile.
- LSTA Grants Spring Round has closed for grant applications, with 22 grant applications received. USL Administration is reviewing and vetting the mini grants to be funded. Regular grants will be reviewed on March 19th by the LSTA Advisory Council meeting.

Library Resources Program:

- USL has begun preliminary work on development of a DVD-based training project for public library trustees that will present informative and interesting vignettes for trustee training, with completion targeted for mid-April for a release at the ULA 2009 Conference.
- Ninth House leadership training was held at the Utah State Library on Thursday, March 5 with a special guest speaker, Jean Shipman, the Eccles Health Science Library Director, who spoke on how to bring about innovation in libraries to the 15 participants who are part of this one-year training program.
- USL applied for a grant from the Nippon Foundation of Tokyo Japan to add Japanese books to our collection, and received twelve books in early March, all by Japanese authors, that are about current Japanese topics that are of interest to people in Utah. USL is excited about this grant and feel that it may raise awareness of the Japanese culture in Utah.
- PUBLIC PIONEER ads are still running on the Front Runner Trains that are equipped with WIFI, which encourages passengers to try PIONEER. Dick Nourse and Ruth Todd are USL spokespeople for this project.
- USL unveiled a new website on March 9.
- Utah has 15 new public library websites through USL's Website in a Box program to date, including Kanab Public Library: <http://www.kanablibrary.org/>. For Utah public libraries, an online catalog and website are required to meet the Public Library Certification Standards.
- Fifteen people enrolled from public, school, academic, and special libraries from around the state attended “Ninth House” management training at USL. This meeting of the group that does online training met to discuss issues involving interpersonal skills led by Pete Giacomini, retired Director of Davis County Library.
- UALC Digitization Committee invited Ray Matthews, USL GovDocs Coordinator and Digitization Project Leader, to serve on a task force creating a new metadata standard for the Mountain West Digital Library.
- Six UPLIFT Grant applications were approved and funded for a total of \$9,859.

ULA Representatives / Committee Members from USL

Donna Jones Morris – State Librarian, Liaison from State Library to the ULA Board, and Liaison to the Legislative Committee

Steve Matthews – Consultant, Trustees, Advocates & Friends Roundtable, Federal Library Legislative Advocacy Network Rep., Liaison to the Legislative Committee

Colleen Eggett – USL Training Coordinator. Continuing Education Committee, ULA Parliamentarian

Ray Matthews – USL Government Information Coordinator, ULA GODORT member at large

USL Economic Outlook – FY2010

Overview of the Economy - Utah's economy slowed during 2008 and is expected to weaken in 2009. Employment growth fell from 4.0% in 2007 to 0.2% in 2008 and is forecast to contract 1.5% during 2009. Further, the unemployment rate was a post-World War II low of 2.7% in 2007; it rose to 3.7% in 2008 and is expected to rise to 5.5% in 2009. Construction was the hardest hit sector in 2008, with an employment decline of 14.9%, and is forecast to have an additional employment decline of 16.6% in 2009. *[2009 Economic Report to the Governor, January 2009]*

Economic Outlook - National pressures related to housing and financial market turmoil have led to significant deceleration in the Utah economy. Revised revenue forecasts for the General Fund and Education Fund for FY 2009 are \$620 million less than authorized during the 2008 Legislative Session. Revenue estimates for the FY 2010 budget are \$720.6 million less than the FY 2009 authorized amount. State agency budget reductions are expected to equal about 7% in FY 2010, beyond the FY 2009 cuts. *[2009 Governor's Budget Overview, January 2009]*

Impact on Libraries - Utah's legislative appropriation to USL, at the current time, is expected to remain flat regarding CLEF funding for FY2009. There are indications that the FY2010 CLEF funding will be reduced. It appears that the Utah State Library FY2009 budget will be cut a little over \$300,000, and likely a deeper cut in FY2010. The FY2009 cuts included the loss of two supervisor FTE's. Numerous local library directors are reporting 5% decreases in their local jurisdiction funding for FY2010. Utah's economic downturn, as seen in a comparison of the past four years of local library funding levels below, is expected to further decline when 2008 numbers are available.

Total Public Library Operating Budgets from Local Sources:

Year	Amount	% Change
2004	\$60,184,000	+2%
2005	\$65,268,000	+8.5%
2006	\$68,943,000	+5.6%
2007	\$68,223,000	-1%
2008	???	???

USL Sponsored/Supported 2009 ULA Conference Programs

Thursday, 23 April

11:00-12:00: Pioneer Library - Benefitting All Utah citizens (School Library Section), with Colleen Eggett, USL Training Coordinator

1:30-2:30: Success with Library Surveys (CE), with Colleen Eggett, USL Training Coordinator

2:30-3:30: Turning Up the Volume, with Donna Jones Morris, Utah State Librarian

4:00-5:00: Rural Library Reach-out, with Colleen Eggett, USL Training Coordinator

Friday, 24 April

9:00-10:00: Strategic Planning

10:30-11:30: Finding Grants and Other Funding Sources for Your Library, with Dorothy Liegl, former South Dakota State Librarian

1:15-2:15: Dealing With Budget Cuts in a Bad Economy, Panel discussion with prominent Utah library community figures

2:45-3:45: Your Library's Value to the Community, with Dorothy Liegl, former South Dakota State Librarian

Additionally

USL will, again this year, reimburse Trustees who attend these sessions for their travel, registration, and ULA membership fee, estimated at \$3,000.

USL will provide tables for Public Pioneer and Trustee materials, including a revised Utah Public Library Trustee Manual, and Trustee Video Vignettes DVD, along with other materials.

UPLIFT Organizational Resource grant was awarded to ULA to pay for speakers:

Joyce Saricks: \$1,100

Norma Blake: \$1,000

Celia Ross: \$500

Grace Gouveia: \$400

\$3,000 subtotal

A commitment to host other 2009 ULA Conference sessions includes,

\$1,500 for presenter Dorothy Liegl (trustee workshops)

\$ 900 for videotaping trustee workshops

\$ 100 for the Rural Library Reach-out session

\$2,500 subtotal